| D 102710 | C | Pages : | 3) | Name | | | | |
|--|-------------------------|-----------|------------------|-------------------------------------|--|--|--|--|
| | | | | Reg. No | | | | |
| FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION APRIL 2024 | | | | | | | | |
| B.Com. | | | | | | | | |
| A13—ENTREPRENEURSHIP DEVELOPMENT | | | | | | | | |
| (2018 Admission only) | | | | | | | | |
| Time: Three Hours | | | | Maximum: 80 Marks | | | | |
| Answers should be written in English only. | | | | | | | | |
| Part A | | | | | | | | |
| Answer all questions. Each question carries 1 mark . | | | | | | | | |
| I. Choose the correct answer: | | | | | | | | |
| 1 The entrepreneur who does not change the method of production already introduced is: | | | | | | | | |
| a) | Drone entrepreneur. | b) | Fabian entrep | reneur. | | | | |
| c) | Classical entrepreneur. | d) | None of these. | | | | | |
| 2 Person who works within an organization and having entrepreneurial capabilities is: | | | | | | | | |
| a) | Entrepreneur. | b) | Intrapreneur. | | | | | |
| c) | Manager. | d) | Chief executive | e. | | | | |
| 3 ———— Units provide inputs to other industries. | | | | | | | | |
| a) | Export. | b) | Small. | | | | | |
| c) | Ancillary. | d) | None of these. | | | | | |
| 4 —— | registration helps t | the entre | epreneur to take | necessary steps to bring industrial | | | | |

b) Permanent.

d) None of these.

Turn over

units into existence.

a) Provisional.

c) Both of these.

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| | 5 | The initial capital that is required to obtain loans from the financial institutions is called | | | | | | | |
|--|-----|--|------------------------|-------------|-----|------------------------------------|--|--|--|
| | | a) | Seed capital. | b) |) | Incentive. | | | |
| | | c) | Subsidy. | d) |) | None of these. | | | |
| II. F | ill | in the | blanks: | | | | | | |
| | 6 | Under the single roof of the———————————————————————————————————— | | | | | | | |
| | 7 | KITCO was set up in ———. | | | | | | | |
| | 8 | ———— offers comprehensive consultancy services to MSMEs in Kerala. | | | | | | | |
| | 9 | A single lump sum which is given by a Government to an entrepreneur to cover the cost is known as ————. | | | | | | | |
| 1 | LO | A bonus or financial aid which is given by a Government to an industry to help it compete with other units in home market or in a foreign market is known as ————. | | | | | | | |
| | | | | | | $(10 \times 1 = 10 \text{ marks})$ | | | |
| | | | | Part | В | | | | |
| Answer any eight questions from the following. | | | | | | | | | |
| | | | | question ca | rri | ies 2 marks. | | | |
| 1 | 1. | Defin | e MSME. | | | | | | |
| 1 | 2. | What is a startup? | | | | | | | |
| 1 | 3. | What is industrial policy? | | | | | | | |
| 1 | 4. | What is a project report? | | | | | | | |
| 1 | 5. | What is KINFRA? | | | | | | | |
| 1 | 6. | What is business incubation? | | | | | | | |
| 1 | 7. | What is technical analysis? | | | | | | | |
| 1 | 8. | What do you mean by concessions in entrepreneurship? | | | | | | | |
| 1 | 9. | What is ED club? | | | | | | | |
| 2 | 0. | What | is women entrepreneurs | ship? | | | | | |
| | | | | | | $(8 \times 2 = 16 \text{ marks})$ | | | |

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Part C

Answer any **six** questions from the following. Each question carries 4 marks.

- 21. Explain the challenges faced by women entrepreneurs.
- 22. What are the qualities required for an entrepreneur.
- 23. Write a note on KITCO.
- 24. What are the functions performed by DIC.
- 25. How is feasibility study conducted?
- 26. What are the factors to be considered while selecting a project?
- 27. Explain the setting up of Business Incubation Centres.
- 28. Explain the functioning of ED clubs?

 $(6 \times 4 = 24 \text{ marks})$

Part D

Answer any two questions from the following.

Each question carries 15 marks.

- 29. Define entrepreneurship and explain the significance of entrepreneurship in economic development.
- 30. Explain the contents of a project report and examine the role of project management in entrepreneurship.
- 31. Explain the factors that contribute towards entrepreneurial growth and discuss the problems faced by entrepreneurs.

 $(2 \times 15 = 30 \text{ marks})$