

D 110017

(Pages : 2)

Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

B.Com.

BCM 5D 01—E-COMMERCE

(2019 Admission onwards)

Time : Two Hours

Maximum : 60 Marks

Part A*Answer all questions.*

1. What is B2G ?
2. What is intranet and extranet ?
3. What is WWW ?
4. What is SEO ?
5. What is credit card ?
6. What is Payment Gateway ?
7. What is firewall ?
8. What is Digital Certificate ?
9. What is E-SCM ?
10. What is E-Business ?
11. What is E-commerce Security ?
12. What is PGP ?

(12 × 2 = 24, Maximum Ceiling 20 marks)

Turn over

Part B

Answer all questions.

13. Differentiate between debit card and credit card.
14. Explain features of E-Commerce.
15. What are influencing factors of successful E-Commerce ?
16. What are the features of internet infrastructure ?
17. What are the components of a Web page ?
18. Explain the application of Mobile Commerce.
19. Explain various electronic payment mechanisms.

(7 × 5 = 35, Maximum Ceiling 30 marks)

Part C

Answer any one questions.

20. What is E-commerce ? Explain its advantages.
21. Explain different models of E-commerce.

(1 × 10 = 10 marks)