



NASRA COLLEGE OF ARTS AND SCIENCE, TIRURKAD

Affiliated to

University of Calicut (Order No.GAI/G2/8634/2011)

Research papers/Books published by teacher in the Journals notified on UGC care list

(Name of journal : *IMPACT: INTERNATIONAL JOURNAL OF RESEARCH IN
HUMANITIES, ARTS AND LITERATURE, VOL- 07*)

Sl No	Title of paper/ Books	Name of the author/s	Department of the teacher	Link
1	RISK MANAGEMENT IN BANKS	Dr. M. NIKHIL	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
2	ROLE OF PROFESSIONAL SKILL OF BANK MANAGERS IN THE RISK MANAGEMENT	SREEREKH A P	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
3	A STUDY ON THE PERCEPTION OF DIGITAL PAYMENT SYSTEM AMONG CUSTOMERS IN MALAPPURAM DISTRICT	SUJA VV	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
4	A STUDY ON INSTAGRAM USE AND ITS EFFECT ON SELF ESTEEM AND SELF CONFIDENCE AMONG FEMALE STUDENTS BETWEEN THE AGES OF 18-30 AT MALAPPURAM.	RINESH K	DEPARTMENT OF ENGLISH	View

Dr. P. Zubair

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5	A STUDY ON LEVEL OF AWARENESS AMONG RURAL PEOPLE TOWARDS POST OFFICE SAVINGS SCHEMES WITH SPECIAL REFERENCE TO OORAKAM VILLAGE , MALAPPURAM DISTRICT	RAMESH P	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
6	A STUDY CONSUMER BUYING BEHAVIOR ON INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO MALAPPURAM	SALMANUL FARIS KM	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
7	A STUDY ABOUT THE POPULARITY OF E-WALLET AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO PERINTHALMANNA MUNICIPALITY	NIMISHA A	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
8	A STUDY ON MOTIVATIONAL FACTORS AND CHALLENGES OF WOMEN ENTREPRENEURS WITH SPECIAL REFERENCE IN PERINTHALMANNA MUNICIPALITY	JASMINAS V	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
9	FACTORS INFLUENCING CHOICE OF SMART PHONE - A STUDY AMONG THE SELECTED CUSTOMERS IN MALAPPURAM DISTRICT IN KERALA	THASLIM K	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
10	FINANCIAL AWARENESS AMONG MIDDLE EAST NRI'S OF MALAPPURAM DISTRICT ITH SPECIAL REFERENCE TO PERINTHALMANNA TALUK	SHAMEEM AHAMMED KP	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View

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11	A STUDY ON INFLUENCE OF SOCIAL MEDIA ADVERTISING TOWARDS CONSUMER BUYING BEHAVIOR IN MALAPPURAM DISTRICT	SHABEEB ALI CH	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View
12	MAGICAL REALISM IN THE LEGEND OF KHASAKHI	SHABNA ASMI KT	PG DEPARTMENT OF ENGLISH	View
13	IMPACT OF COVID'19 AMONG RESTAURANTS WITH SPECIAL REFERENCE TO MALAPPURAM MUNICIPALITY	SHAFEEQ T	PG DEPARTMENT OF COMMERCE AND MANAGEMENT	View

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